

Privacy Policy

Data Controller Information

1. The controller of the personal data collected is Agencja Promocji Zieleni Sp. z o.o. with its registered office in Warsaw (00-175), Al. Jana Pawła II 80/71 entered in the Register of Entrepreneurs of the National Court Register kept by the District Court for the Capital City of Warsaw, XIIth Commercial Division, under KRS-No. 0000029722, registered under tax identification no. NIP 951-18-07-033, initial capital 50 thousand PLN, hereinafter: "the Controller", "the Agency" or "the Service Provider".
2. The Agency is the owner of the following websites: www.agencjapromocjizieni.pl www.zielentozycie.pl www.szkolenia-zielen.pl www.katalogiroslin.pl www.konferencjeszkolkarskie.pl. On these websites, the Agency publishes information about its activities, carries out sales activities via an online shop and organises industry-based trainings. The Controller is responsible for the proper functioning of the pages, forms and newsletters.

What does the Privacy Policy include

3. The provisions of this Privacy Policy exhaust the information obligations of the Agency under the Regulation (EU) 2016/679 of the European Parliament and of the Council of 27 April 2016 on the protection of natural persons with regard to the processing of personal data and on the free movement of such data, and repealing Directive 95/46/EC (General Data Protection Regulation, hereinafter GDPR) as well as the Polish Act on the Protection of Personal Data, Act on the Provision of Services by Electronic Means (Journal of Laws of 2002, No. 144, item 1204, as amended) and the Act on the Telecommunications (Journal of Laws of 2004, 171 item 1800, as amended).
4. The Controller applies appropriate technical and organizational measures to implement the statutory requirements to protect the data against access by unauthorized persons and against processing in violation of the law.

Contact regarding the processing of personal data

5. The Controller allows contact with regard to the processing of personal data to be made by e-mail at: mailing@agencjapromocjizieni.pl, or at the registered address of Agencja Promocji Zieleni Sp. z o.o. in Warsaw (00-175), Al. Jana Pawła II 80/71.

Purpose and scope of personal data collection

6. The processing of data and recipients of personal data each time result from the User's consent and are the result of actions taken by the User on the Agency's websites listed in Section 2.
7. The User provides data voluntarily when registering to use the services, when using the Agency's sites, when making purchases offered on the Agency's sites. The user does not have to provide his/her personal data, however, in this case the Agency may not be able to provide the Services to the User.
8. The Controller shall take particular care to protect the rights and freedoms of data subjects, and in particular shall ensure that data are processed:
 - a) for the purpose of taking action in relation to the conclusion of a contract (purchase of goods and services offered by the Agency) and the obligations arising from it;
 - b) for the purpose of performing a contract (setting up and maintaining a shop account, providing training, workshops, conferences, exhibitions and trade fairs and other Agency activities);

- c) for the purpose of complying with the legal obligations incumbent on the Controller arising from the conclusion and performance of a contract;
 - d) for the purposes of possibly establishing or pursuing claims or defending the Agency against such claims;
 - e) for contact related to the performance of an order or contractual provisions;
 - f) for the marketing of the Agency's own activities (communication of commercial information by e-mail, letter, telephone or newsletter);
 - g) for its own statistical activities and analysis;
9. Personal data shall be kept in a form which permits identification of the data subject for no longer than is necessary for the purposes for which they are processed;
10. The above processing of personal data may be extended for the period necessary to assert claims.

Processing of data on social media sites of the Agency

11. The Agency maintains the following social media profiles:

- a) <https://www.facebook.com/zielentozycie/>
- b) <https://www.facebook.com/Ziele%C5%84-to-%C5%BBycie-ro%C5%9Bliny-fakty-inspiracje-527604463952718/>
- c) <https://pl-pl.facebook.com/flowerexpoland/>
- d) <https://www.facebook.com/AgencjaPromocjiZieleni/>
- e) <https://www.instagram.com/zielentozycie/>

to contact users, to present its own offers, to share information with other users (consistent with the scope of the Agency's activities), as well as for statistical and analytical purposes, which constitute a legitimate interest of the Agency

Processing of data in third countries

User data will not be transferred to third countries.

Final provisions

12. If you have any doubts about the processing of your personal data, please contact us at: mailing@agencjapromocjizieleni.pl