

Green is Life live again!

On September 2-4, 2021, the green industry will meet again in Warsaw during the 28th International GREEN IS LIFE Exhibition & FLOWER EXPO POLSKA.

The exhibition, co-organized by the Polish Nurserymen Association, is created out of passion for plants and care for the quality of products. It aims to present the latest achievements in breeding and technological solutions, as well as to promote actions that support green business. It is the meeting place of professionals and consumers, as well as the natural choice for all those who cannot imagine life without greenery.

This year's slogan of the show is LET'S MEET, which symbolizes a close contact with nature that also goes to the heart of human behavior and needs. They concern both private life and building business relationships. After the months of isolation and time spent online, there will again be an opportunity for direct contact with people in the industry.

GREEN IS LIFE and FLOWER EXPO POLAND comprise a synergy, and the fair formula for meetings as well as an overview in one place and time of the largest range of products and services associated with greenery, including NEW PLANTS so desired by the market (including the "New Plant" Competition).

The exhibition is a must in the calendar of professionals who deal with the nursery industries, urban greenery, wholesalers, florists and flower shop representatives. The first two days of the event are intended for all of them, as well as consumers and hobbyists for whom a number of attractions have been prepared for Saturday. Top-shelf products, shows, seminars ("Knowledge for Producers" and "Knowledge for Trade"), a conference ("Strongly Green City") and competitions - these are just some of the attractions of the upcoming review of the dynamically changing and growing "green industry." Reaching exhibitors and B2B meetings for people who will not be able to participate in the fair in Warsaw, will be even easier than ever this year, thanks to the online platform created in 2020.

'We have a long-awaited meeting ahead of us that exhibitors from Poland, as well as the Netherlands, Germany, Belgium, France and Italy, are preparing for. GREEN IS LIFE & FLOWER EXPO POLSKA is the first fair in Poland after a long break in the ornamental plant sector. Together, we will create a new green reality by working to maintain and expand the market. Make a note now in your calendar for 2-4 September. Book your time and plan your participation ... LET'S MEET UP!' – invites Joanna Filipczak, President of Agencja Promocji Zieleni

Organizers:



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