



RULES OF THE PLANT NOVELTIES COMPETITION

of the International Exhibition GREEN IS LIFE & FLOWER EXPO POLAND 2020 ONLINE

1. ORGANIZER AND SUBJECT MATTER OF THE COMPETITION

- 1.1. The competition is organized by the Polish Nurserymen Association (Związek Szkółkarzy Polskich) and Agencja Promocji Zieleni (Greenery Promotion Agency) Sp. z o.o. with their registered office at Al. Jana Pawła II 80 office 71, 00-175 Warsaw, hereinafter referred to as the Organizers.
- 1.2. The aim of the competition is to promote plant novelties.
- 1.3. The subject matter of the Competition are multiannual plants: trees, shrubs, climbers, small shrubs and perennials from USDA 1-7 b hardiness zones meeting the criterion of novelty. The following is considered as novelties: new taxa which have been put into production and/or have been cultivated in Poland recently, but for no longer than 5 years.
- 1.4. The appearance of the plants submitted to the Competition cannot be modified with the use of chemicals.
- 1.5. The subject matter of the Competition cannot be plants submitted in previous editions of the Plant Novelties Competitions, the list of which can be found on the website of the Polish Nurserymen Association (Związek Szkółkarzy Polskich).

2. RULES FOR SUBMISSION

- 2.1. Any manufacturer, breeder or – in the case of licensed plants – the license holder may submit a plant to the Competition.
- 2.2. Plants should be available for sale this year. Applicants are required to provide the address of the point of sale at which new products are offered in the **application form**.
- 2.3. The applicant can submit novelties not of his/her own authorship.
- 2.4. To submit plants to the Competition, the following should to be provided:
 - 2.4.1. **completed online application form** containing: given name and surname or name of the entity submitting the novelty, information on the origin (breeder) of the novelty together with a description of the characteristics which distinguish the plant and granting of necessary consents for the collection, processing and making publicly available the personal data necessary to conduct the competition and promotion of submitted plant novelties.
 - 2.4.2. **at least 5 digital photos** of high quality attached (minimum size of uploaded photo files: 10 x 15 cm, 300 dpi), of which at least one represents the silhouette of the whole plant, and the others show characteristic features of the novelty submitted to be sent to the e-mail address [zszp\[at\]zszp.pl](mailto:zszp[at]zszp.pl). Plant photos cannot contain any signs, logos or inscriptions. The Applicant shall declare that he/she is the holder of the author's economic rights or licenses to use the uploaded photos and that upon submitting the application, the Applicant grants the Organizers a non-exclusive license to use the uploaded photos, together with the right to sub-license, in the following fields of use:
 - a) entering the photos into computer memory and similar devices,
 - b) recording and duplicating the photos – with the use of any technology, including printing, reprography, magnetic recording and digital technology,
 - c) marketing, lending or lease of the original copy or any copy of the photos,



- d) placing photos in book publications, catalogues, newspapers, magazines, promotional materials such as leaflets, brochures, posters etc., regardless of whether they have a traditional (printed) or electronic form,
- e) placing photos on the Internet, in particular by placing them in catalogues and databases published on the Organizers' websites and in electronic editions of the publications referred to in subsection 2.4.2.
- f) d) placed on the websites.

The Applicant shall grant permission for the Organizers to perform derivative works on the basis of the photo, authorize the Organizers to grant permission to perform derivative works by third parties, and authorize the Organizers to use and dispose of the photo compilations. The Applicant shall dispense the Organizers from the obligation to mark the photo with the author's surname or nickname. The Applicant shall agree to introduce such changes and modifications to the photos which will be necessary to use them in the fields of use specified in this section. The permits and license referred to in this section are granted without territorial and time limitations and without the right to revoke them and terminate the granted license. The Applicant shall bear full responsibility to the Organizers for any third party claims arising from the fact that the Organizers use the photos provided by the Applicant.

2.4.3. proof of the registration fee payment referred to in Section 5.

- 2.5. Activities related to submitting plants to the competition described in point 2.4, including sending materials to the e-mail address [zszp\[at\]zszp.pl](mailto:zszp@zszp.pl) should be carried out **by 24 July 2020 by 23:59**.
- 2.6. Submissions sent after the deadline, incomplete or not meeting the criteria listed in subsection 2.4 shall not be qualified for the Competition.
- 2.7. In the even when the same plant is submitted by more than one applicant, priority is given to applicants whose submission was firstly received at the e-mail address provided.

3. VERIFICATION OF SUBMISSIONS, ASSESSMENT AND AWARDS

- 3.1. The list of submitted plants shall be subject to substantive verification for compliance with the rules by a commission appointed by the management board of the Polish Nurserymen Association (Związek Szkółkarzy Polskich). The Commission shall draw up a list of plants qualified for the Competition and publish it on the websites of the Polish Nurserymen Association (Związek Szkółkarzy Polskich) and the International Exhibition GREEN IS LIFE & FLOWER EXPO POLAND ONLINE.
- 3.2. Plants submitted to the Competition are assessed by a jury composed of people invited by the management board of the Polish Nurserymen Association (Związek Szkółkarzy Polskich), including:
 - a foreign and/or national expert in the field of plant variety studies;
 - a representative of the Polish Dendrological Society (Polskie Towarzystwo Dendrologiczne);
 - a representative of industry horticultural media;
 - a representative of industry associations invited by the management board;
 - a representative of botanic gardens;
 - a representative of the Polish Nurserymen Association (Związek Szkółkarzy Polskich) appointed by the management board of the Association, which does not participate in the Competition and who is also the chairman of the jury.
- 3.3. The jury members shall assess the plants individually on the basis of the published list of plants qualified for the Competition, their photos and descriptions, including, among other things: innovation of the submitted varieties, distinguishing features of novelties, decorative and utility values. The jury shall assess the submitted novelties by 2 September 2020 at the latest. Due to the COVID-19 pandemic, the jury may decide on the results by means of remote communication (anonymous electronic questionnaire, e-mail, telephone or video conference). A report on the work and decisions of the jury shall be made.
- 3.4. The jury may award the following medals: gold one, silver one, bronze one, as well as distinctions.



- 3.5. The jury's decision is final, irrevocable and shall be not subject to any and all legal consequences.
- 3.6. The results of the Competition will be made public on 3 September 2020 via the websites of the Polish Nurserymen Association (Związek Szkółkarzy Polskich) and the International Exhibition GREEN IS LIFE & FLOWER EXPO POLAND ONLINE. The results will be announced online (broadcast) and the distinctions and medals will be delivered to the winners by post or by courier.

4. PROMOTION OF SUBMITTED AND AWARDED PLANTS

- 4.1. As part of the promotion of plants submitted to the competition, the winner will also be chosen by representatives of the industry media, as part of e-mail voting, as well as by gardeners and plant lovers, as part of a plebiscite organized on Facebook and/or Instagram.
- 4.2. Photos of the plants submitted will be displayed on A1 posters in public areas in Warsaw from 10 until 30 September 2020.
- 4.3. Information about the plants submitted to the Competition will be published on the websites of the Polish Nurserymen Association (Związek Szkółkarzy Polskich) and the International Exhibition GREEN IS LIFE & FLOWER EXPO POLAND ONLINE, in a Virtual Guide sent to 31,000 industry recipients, in Facebook posts on the profiles of the Association and the Exhibition.
- 4.4. Information about the awarded plants and plants with distinctions will be forwarded to horticultural publishing houses in Poland: AVC, Abrys, Media Expets, Burda Media, Hortpress, Plantpress, and leading foreign media, such as DeutscheBaumschule, FloraCulture International, Floral Daily, Horti Daily. News about the winners of the Competition will also be made available to special interest media, lifestyle media and gardening bloggers. Portraits and descriptions of the winners will also be published in the Nursery Catalogue of the Polish Nurserymen Association (Związek Szkółkarzy Polskich) 2021, issued in 4,000 copies and distributed among professionals, and the silhouette of the plant awarded with a gold medal will appear on the cover.

5. ORGANIZATIONAL INFORMATION

- 5.1. The Competition Participant shall be obligated to pay a registration fee for each submitted plant variety in the amount of:
 - **Euro 145,00** gross – if the Applicant is a participant of the GREEN IS LIFE & FLOWER EXPO POLAND ONLINE,
 - **Euro 195,00** gross – if the Applicant is a member of the Polish Nurserymen Association (Związek Szkółkarzy Polskich) but is not a participant of the GREEN IS LIFE & FLOWER EXPO POLSKA ONLINE,
 - **Euro 235,00** gross – for other Applicants

into the bank account of the to Agencja Promocji Zieleni up to **24th July 2020**
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- 5.2. The refund of the registration fee shall be made if the plant is not qualified by the commission verifying the compliance of the submissions with these Rules, referred to in subsection 3.1 of the Rules, or if the competition is cancelled on the basis of subsection 5.3. In the event when the Applicant resigns from participation in the Competition after the plants have been qualified by the commission, no refund shall be granted.
- 5.3. The Organizers reserve the right to cancel the Competition if the number of qualified novelties does not exceed 15.
- 5.4. Providing false information may result in removal from the Competition.