



Warsaw, 10 September 2020

The traditional **GREEN IS LIFE & FLOWER EXPO POLSKA**, held for 27 years in Warsaw were rescheduled to next year, from **2-4 September 2021**. In light of the restrictions on trade fair meetings, the organizers prepared a new formula, taking place mainly in the Internet. Under the name **GREEN IS LIFE & FLOWER EXPO POLSKA ONLINE** – an information-advertising platform was created, which contains the latest listing of participating companies combined with specially prepared event program. Participants' presentations are available at www.greenislife.pl continuously, on a 24/7 basis. Thanks to extensive business cards, you can easily contact the participants. In the "Products Catalog" section, we can look over new products and platforms chosen by the participants. A friendly search engine allows easy and quick searches for sought out information. Additionally, the set of Information has been packed in the form of a Virtual Guide that can be viewed and downloaded to your computer. 92 companies from Poland, Belgium, the Netherlands, France, Denmark, Germany and Italy are participating in the project.

The program of accompanying events along with the participation of outstanding experts, took place in a mixed formula - stationary and virtual. News from the events has now reached over 320,000 recipients - via social media and the YouTube channel – it remains available.

Program

- **Green City Conference**, devoted to problems resulting from drought and excess water - was addressed to designers and officials dealing with public greenery. This was a hybrid conference - the face-to-face meeting was broadcast via Facebook and the YouTube channel.
- **Workshops for designers** - classes in small groups regarding design of surface retention systems and another on how to create a functional and biodiverse backyard garden.
- Debate: **Knowledge for Trade** - with the participation of garden center owners and experts from Poland and Switzerland – organized online. The participants discussed the new situation in trade and subsequently, new needs and shopping habits of customers to garden stores - opportunities and threats for development
- Online **florist show** hosted by a charismatic florist
- **educational and inspirational videos** - aimed at amateurs, available on the YouTube channel

Plant Novelties Competition

The traditional rivalry in the confines of the GREEN IS LIFE Expo that has continued for seventeen years was also organized online. The international jury selected from among twenty submitted novelties. The results of the Competition are as follows:

GOLD MEDAL

***Actinidia arguta* HOKEY POKEY®**

applicant: CLEMATIS Źródło Dobrych Pnączy Sp. z o.o. sp. k.

***Parrotia persica* PERSIAN SPIRE® 'JLPN01' PBR**

applicant: Szkółka PIECH

SILVER MEDAL

Rosa MAJA BABYLON EYES 'Intereybabjam' PBR

applicant: Szkołka Krzewów Ozdobnych Bogdan HAJDROWSKI

Berberis thunbergii 'Anna' PBR

applicant: Szkółka Drzew i Krzewów Ozdobnych Maria i Janusz SZEWCZYK

Buddleja davidii ROCKETSTAR INDIGO® 'SMNBDBT' PBR

applicant: Szkółki KUROWSCY

BRONZE MEDAL

Clematis 'Golden Dream' PBR - **Powojnik 'Golden Dream'** PBR

applicant: CLEMATIS Źródło Dobrych Pnączy Sp. z o.o. sp. k.

DISTINCION

Alstroemeria INDIAN SUMMER® 'Tesronto' PBR

applicant: CLEMATIS Źródło Dobrych Pnączy Sp. z o.o. sp. k.

PRESS AWARDS

Clematis 'Golden Dream' PBR

applicant: CLEMATIS Źródło Dobrych Pnączy Sp. z o.o. sp. k.

Geum 'Bohema Pink' PBR

applicant: OGRODY O ZIELONYCH PROGACH – Szkołka Bylin, Przemysław Godlewski

Rosa MAJA BABYLON EYES 'Intereybabjam' PBR

applicant: Szkołka Krzewów Ozdobnych Bogdan HAJDROWSKI

The winner of the Internet plebiscite

Rhododendron 'Devin' PBR -

applicant: Gospodarstwo Szkołkarskie Anna CIEPŁUCHA-KOWALSKA

All the plant applications can be viewed at <https://zszp.pl/en/plants/plant-novelties-competition/plant-novelties-competition-2020/>

Photos can be downloaded <https://zielentozycie.pl/en/guests/konkursy-na-wystawie-2/novelties-download>

Until 30 September, they are also presented at a poster exhibition in the Gardens of the Royal Castle in Warsaw.

Organizers:

Polish Nurserymen Association and the Agencja Promocji Zieleni

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www.greenislife.pl www.zszp.pl; contact: info@greenislife.pl