

**Regulations**  
**Advertising services offered as part of the offer**  
**GREEN IS LIFE & FLOWER EXPO POLAND ONLINE PLATFORM**

1. The organizer of services promoting companies and their products under the name GREEN IS LIFE & FLOWER EXPO POLAND ONLINE PLATFORM (hereinafter referred to as "Promotion") is Agencja Promocji Zieleni Sp. z o.o. z based in Warsaw (00-175), Al. Jana Pawła II 80 lok. 71 entered in the Register of Entrepreneurs at the National Court Register maintained by the District Court for the capital city Warsaw, XII Commercial Department under KRS number 0000029722, with NIP (tax identification number) 951-18-07-033 (hereinafter the "Organizer"). These regulations are hereinafter referred to as "Regulations."
2. The purpose of the Promotion is to promote companies identifying themselves with the International Exhibition Green is Life & Flower Expo Poland on the Organizer's website and in selected media social (Facebook, Instagram).
3. The Promotion is open to Exhibitors of previous editions of the GREEN IS LIFE & FLOWER EXPO POLAND Exhibition as well as entrepreneurs, producers of plants, technologies and services related to nurseries and gardens, greenery designing and landscaping companies, providing equipment to green areas (hereinafter referred to as "Participant" or "Participants").
4. The Regulations are an integral part of the Agreement - Order Form.

**Promotion rules**

5. The promotion applies to companies, services and products related to the horticultural industry.
6. The promotion was activated on 15 July 2020.
7. Promotion period - The offer of the company applying for participation is active 12 months from the date of confirmation (application form and payment of the fee) of participation in the promotional platform.
8. For companies that have registered for the GREEN IS LIFE & FLOWER EXPO POLAND ONLINE PLATFORM until 01/10/2020: the promotion lasts until September 2.
9. Participation in the Promotion is payable. The price list is set forth in an attachment to the Regulations.
10. The application to participate in the Promotion is tantamount to review of the Regulations and acceptance of their conditions.
11. A condition for participation in the Promotion is the correct completion and submission of the Application form.
12. Text materials for the Promotion should be sent in the form specified by the Organizer together with materials in the form of digital photos, graphics which the Participant has the right to make use of.
13. Technical conditions of the materials are specified in the offer specifications.
14. The participant agrees to free publication of information and photos of submitted products in any promotional materials of the Organizer.
15. Applications for the Promotion are accepted only on the Application Form.
16. The offer of available promotion packages of the GREEN IS LIFE & FLOWER EXPO POLAND ONLINE PLATFORM and the Regulations comprise an integral part of the Order Form (constituting a contract).

**Complaints**

17. The participant has the right to lodge a written complaint regarding reservations about the services specified in the Promotion and implemented by the Organizer within 7 days of the end of Promotion. Complaints should be sent to the Organizer's office at the following address: Agencja Promocji Zieleni Sp. z o.o., Al. Jana Pawła II 80 lok. 71, 00-175 Warsaw
18. Complaints will be considered within 30 days from the date of receipt by the Organizer's office.
19. The participant will receive a written reply regarding the reservations.
20. Complaints submitted after the specified deadline will not be considered.

**Data processing**

21. The Organizer is the administrator of personal data of Participants and persons representing Participants, i.e. Agencja Promocji Zieleni Sp. z o.o. based in Warsaw (00-175), Al. Jana Pawła II 80 lok. 71.
22. Personal data is collected and processed for the purposes of the Promotion as well as for marketing purposes in accordance with the REGULATION OF THE EUROPEAN PARLIAMENT AND OF THE EU COUNCIL 2016/679 of 27 April 2016 on the protection of individuals with regard to the processing of personal data and on the free movement of such data, and repealing Directive 95/46 / EC (General Data Protection Regulation, Official Journal EU L 119 of 4 May 2016).
23. The person to whom the data applies has the right to inspect such data, rectify it, and to file an objection to the processing, primary or subsequent, free of charge at any time, by:
  - a) sending an email to: [mailing@agencjapromocjizieleni.pl](mailto:mailing@agencjapromocjizieleni.pl)
  - b) submitting a statement in person at the headquarters of the Organizer
  - c) contact by phone at +48 22 435 47 20 (21)
24. For the purposes of the Promotion, personal data will be processed for the period necessary for the organizer to carry out his duties related thereto.
25. Personal data for marketing purposes (informing about the Organizer's products and services) will be processed for a period of 5 years from the end of the year in which the Promotion ended.
26. The Organizer has the right to record the Promotion and accompanying events using video and sound recording devices and its emission for advertising and promotional purposes. The Organizer may use such a recording or part of it, including a presentation image of the Participant or other person attending the event accompanying the Promotion, without time and territorial restrictions, without having to pay remuneration for use of such image in all fields of exploitation, including fields of exploitation referred to in Article 50 of the Copyright and Related Rights Act, in particular through its consolidation, reproduction, marketing and dissemination.

#### Final Provisions

27. The participant is obliged to comply with Polish law and EU law, in particular as regards intellectual property rights, as well as copyrights and related rights. The participant is required to have all copyrights, necessary licenses and rights to products and advertising materials sent to the Promotion and transferred during cooperation. In case of notification by third persons of justified claims against the Participant arising from violation of these rights, the participant undertakes to satisfy them.

28. Any additional recommendations not included in these Regulations presented by the Organizer shall be binding on the Participant in writing.

29. The Organizer is not responsible for the legal status, content and quality of materials provided by the Participant.

30. In legal relations between the Participant and the Organizer, provisions of the Civil Code shall apply, and any disputes shall be reviewed by the relevant Commercial Court.

31. The Organizer reserves the right to amend the Regulations at any time subject to the provision that changes to the Regulations shall not infringe upon the rights acquired by the Participant.

32. Other matters regarding the protection of personal data are regulated by the Privacy Policy for the Agencja Promocji Zieleni, available in the Organizer's office.